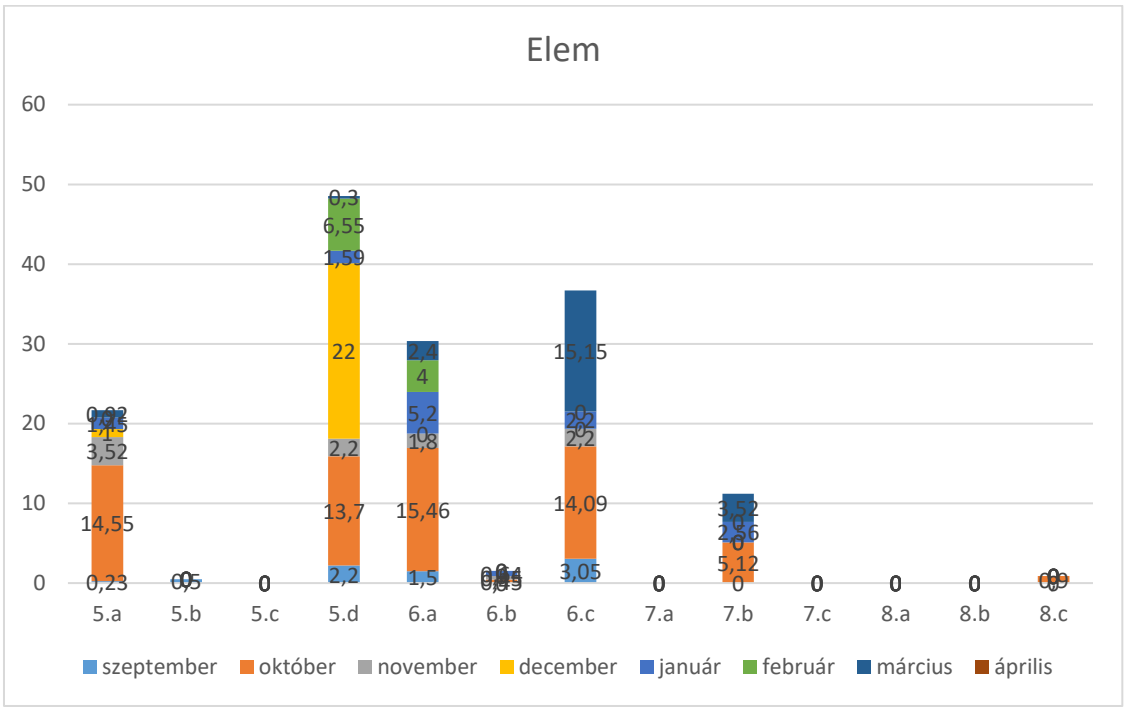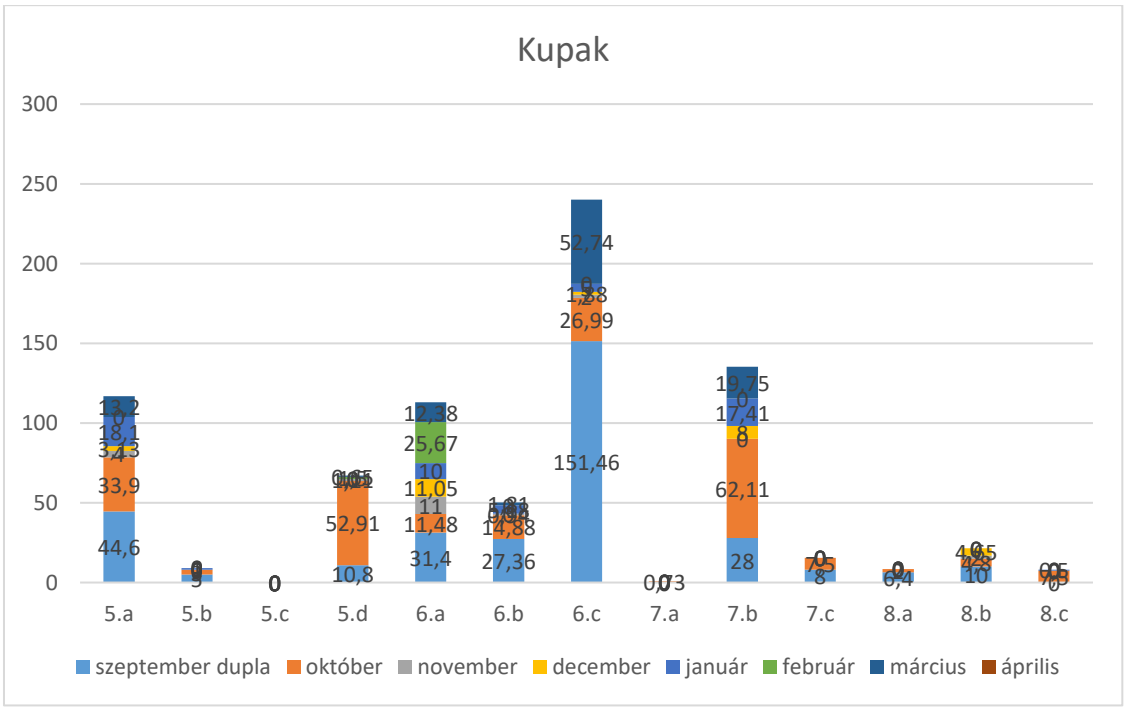Elem- és kupakgyűjtő verseny